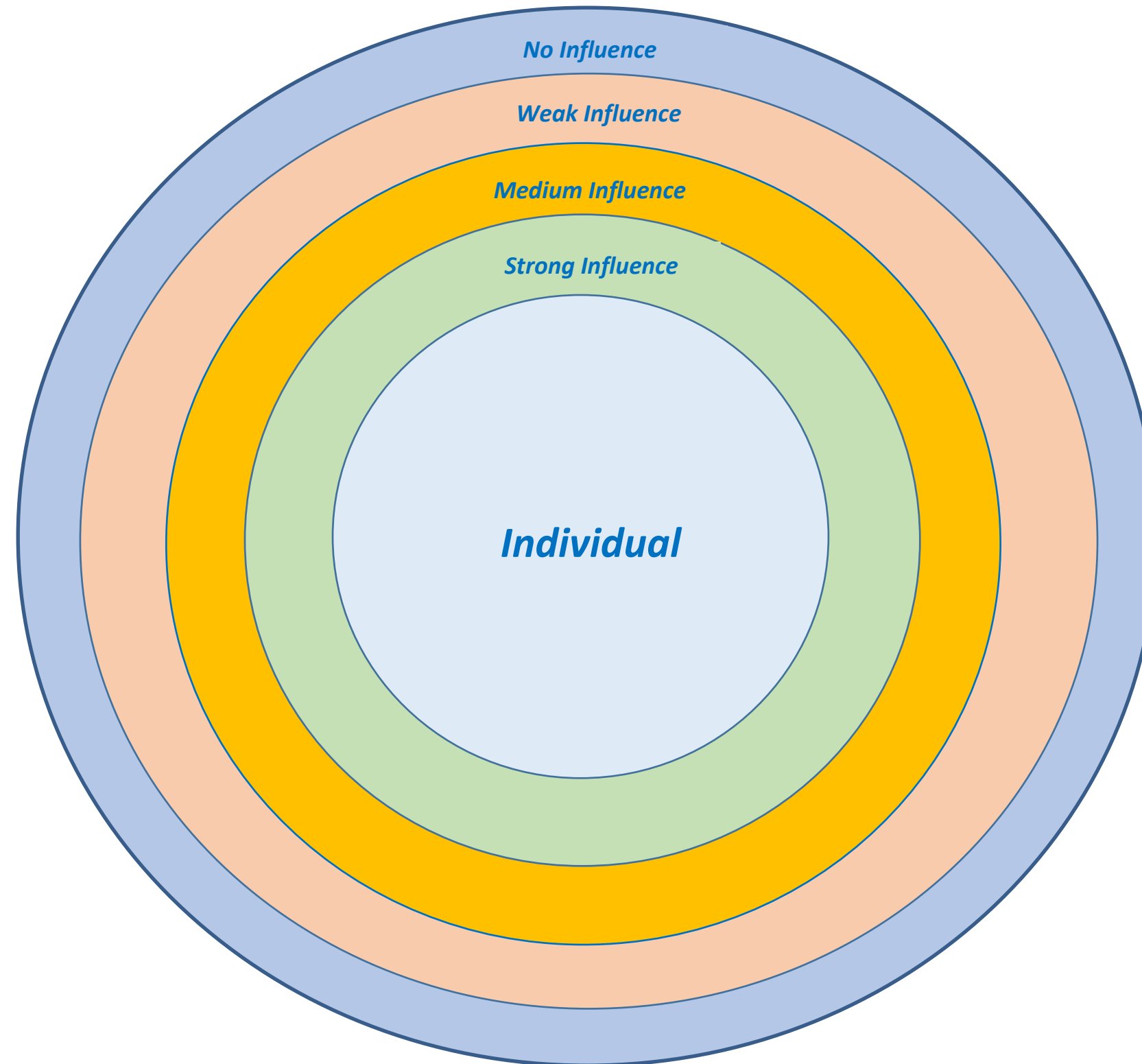




**GO HIGHER**  
West Yorkshire



**Career/Education Influences**

- Family
- Friends
- School/teachers
- Media
- Family history
- Traditions
- Religion/culture
- Politics
- Stereotypes
- Society
- Economic background
- Girlfriend/boyfriend
- Career advisers
- Adult role model
- Carers